

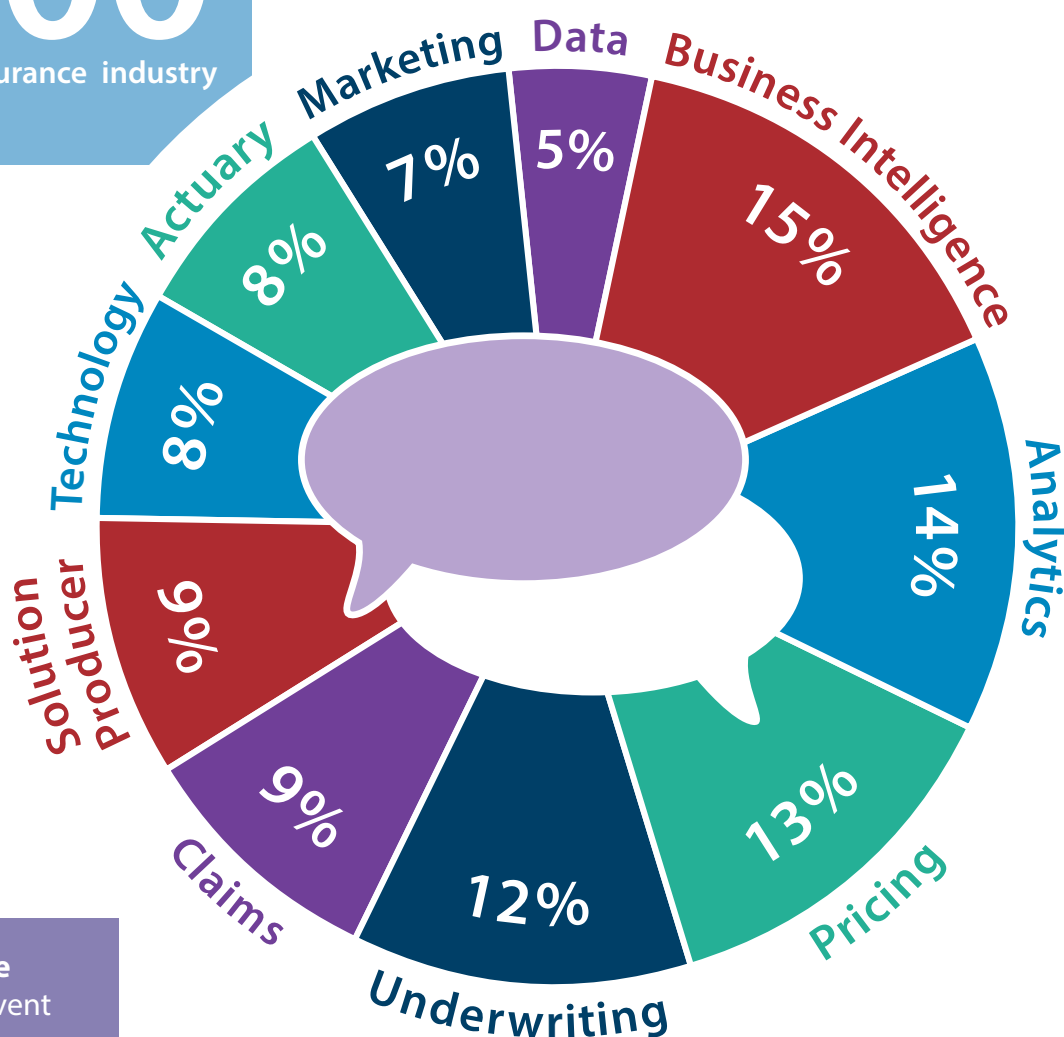
# INSURANCE ANALYTICS EUROPE: INDUSTRY SURVEY 2015

## Who did we speak to?

Between April and May 2015, FC Business Intelligence spoke to

**over 300**

professionals in the insurance industry about analytics.

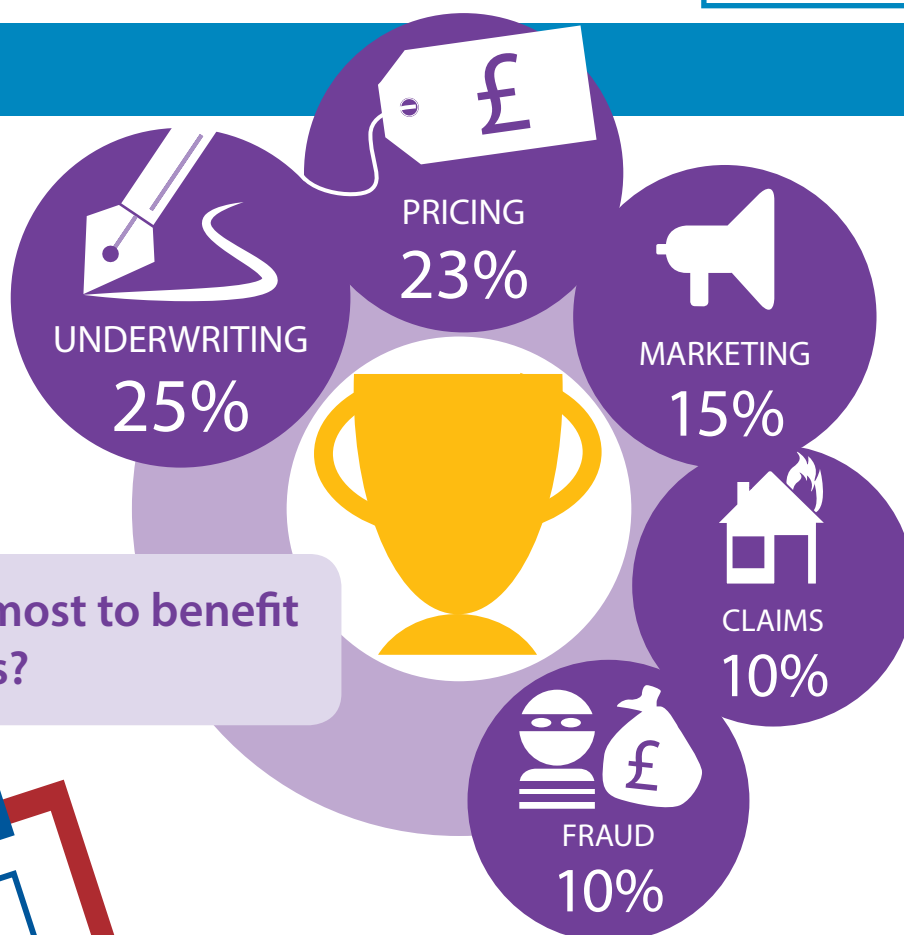


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Conference & Networking Event  
**5 & 6 October 2015, London**

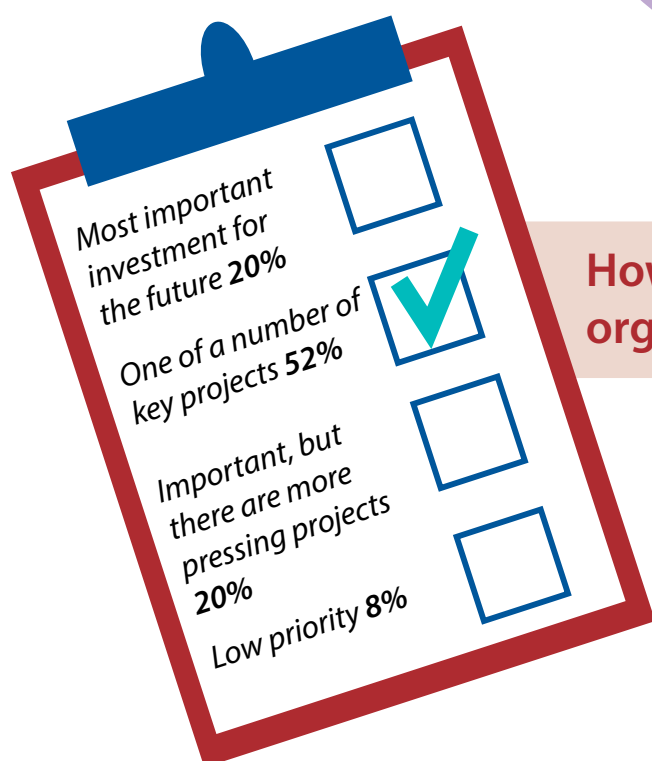
*Using advanced analytics to optimise risk management, boost operational efficiency and transform pricing accuracy*

For more information, please visit:  
[www.insurance-eu.com/analytics](http://www.insurance-eu.com/analytics)

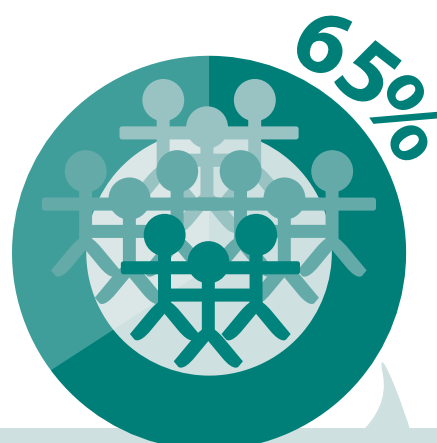
## KEY FINDINGS



**Who has the most to benefit from analytics?**



**How does analytics rank in your organisations priorities?**



**"I feel that analytics will be the largest disruption in the insurance industry in the next year."**

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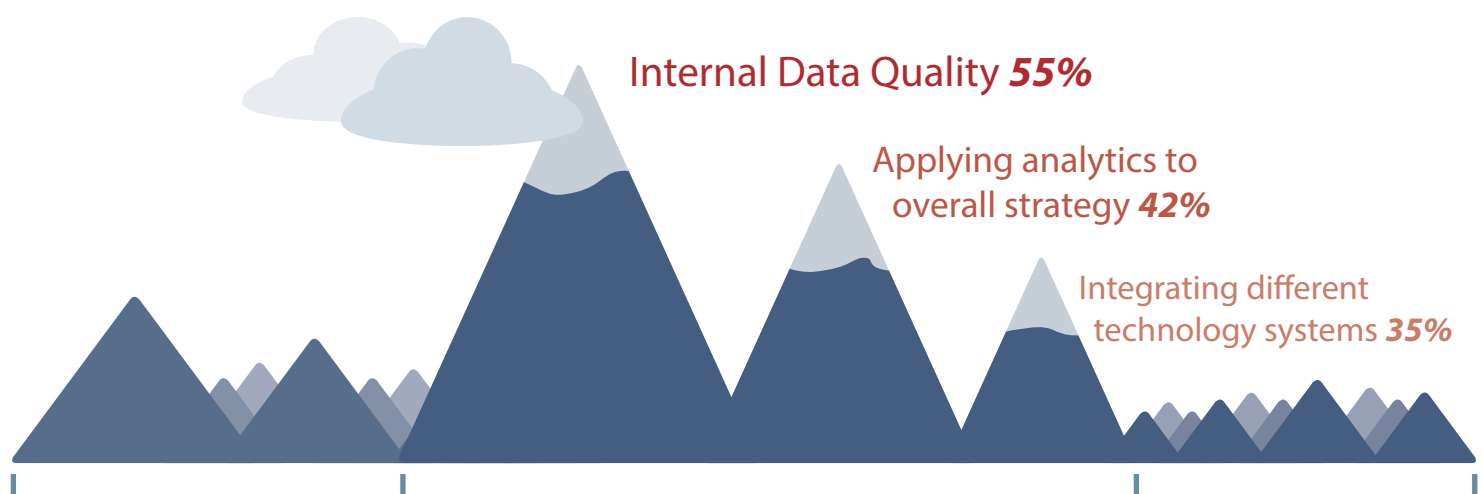
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Which company do you feel has the greatest potential to disrupt insurance in 2015?



## Three biggest challenges



### Other challenges:

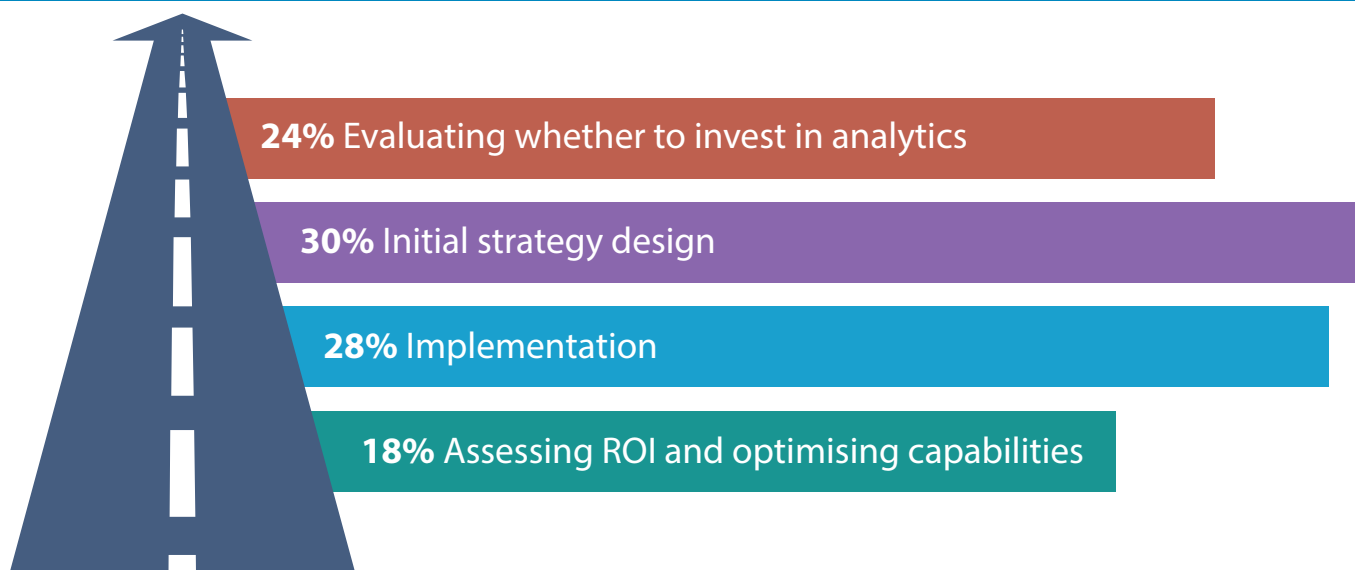
- Integrating internal and external data
- Overcoming organisational silos
- Modernising legacy systems
- Data ownership and governance
- Finding talent for your team

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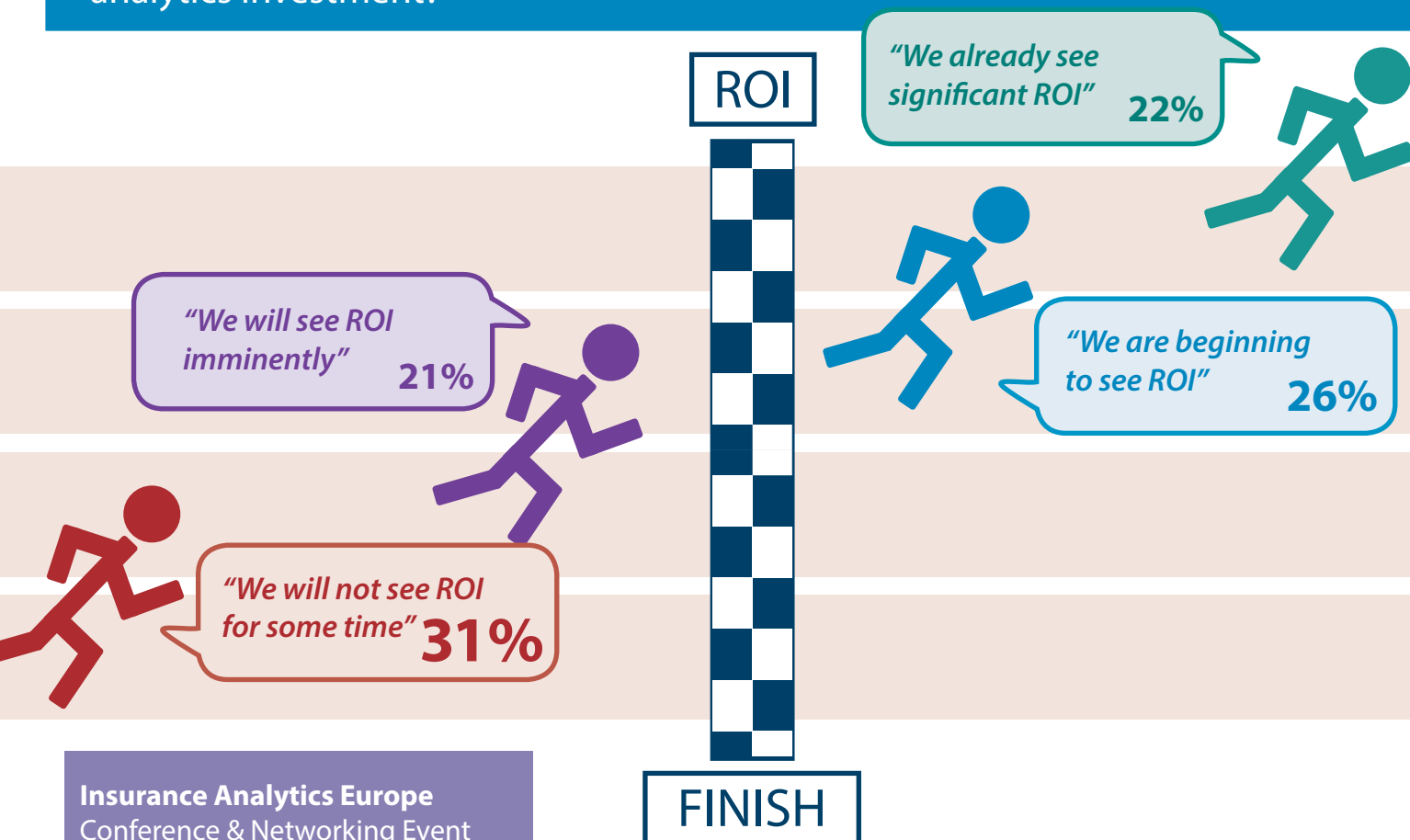
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## At what stage is your organisation on the road to analytics success?



## How close are you to proving return from your organisation's analytics investment?



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'I am confident that within 2 years my organisation will gain significant value from analytics investment.'



**84% Agree**  
**16% Disagree**



If you had unlimited budget to spend on one analytics solution, where would you invest?

**Claims** **Prevention** **Fraud** **Analytics** **External Data** **Customer** **CRM** **Modelling** **Data Warehouse** **SAS** **Underwriting** **Data Mining** **Pricing** **Source** **SAP** **IBM** **Big Data**



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# INSURANCE ANALYTICS EUROPE

*Conference & Networking Event: 5 & 6 October 2015, London*

The **Insurance Analytics Europe 2015** conference will explore how insurers can prepare for and effectively use analytics, including discussions about:

- Best practice for collecting, storing and using internal data to maximise analytics capabilities
- Strategies to break down organisational silos for greater collaboration and operational efficiency
- How to integrate internal and external data to generate deeper actionable insights
- How to gain a competitive advantage using innovative analytics for pricing, risk management and claims

**Featuring presentations from:**



Plus many more!

*To hear more about the event, please visit [www.insurance-eu.com/analytics](http://www.insurance-eu.com/analytics)*



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